LI SIHAN

Visual communication designer

2026

ABOUT ME

I ' m Li Sihan, a visual communication designer. I turn stories, places, and everyday observations into clear, memorable visual ideas.



DESIGN FOCUS

Brand identity
Character design
Illustration
Packaging

PROCESS

Story, color, typography, image.

VALUES

Curiosity, clarity, craft, warmth.

SELECTED PROJECTS

01 Jiuzhou Gift
Brand Identity

02 Tribute Tea
IP & Character Design

03 Wisteria
Visual System & Illustration

04 Cultural & Creative Projects
Poster & Packaging

Wuhan, Hubei, China

iris20060819@163.com